

IN THE CLAIMS:

1. (currently amended) A method for providing a financial analysis for an enhanced wireless communications service, the method comprising:

accepting user-specific input into a computer relating to an existing wireless communications service and the enhanced wireless communications service, wherein the user-specific input includes a wireless application selection for selecting at least one wireless application supported by the enhanced wireless communications service and a market data input interface for entering existing data about the existing wireless communications service;

accessing a reference database including general market data applicable to the enhanced wireless communications service and a standard adoption curve for adoption of the enhanced wireless communications service, wherein ~~said~~ the market data comprises at least one of demographic or financial data, wherein the reference database further includes a first set of cost data values associated with a wireless infrastructure deployment cost and a second set of cost data values associated with an operations and maintenance cost for the enhanced wireless communications service, wherein the reference database further includes a revenue data value associated with the existing wireless communications service;

adjusting the standard adoption curve to obtain an adjusted adoption curve, wherein the adjusted adoption curve is responsive to changes in a parameter associated with the standard adoption curve and selected from the group consisting of the geographic region, a slope and a saturation point;

estimating at least one potential revenue value associated with the at least one wireless application, wherein estimating comprises generating at least one

ENTER AMENDMENTS

JMB
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